



**Electrolux
Professional
Group**

Americas

October 1, 2024

TO: All Electrolux Professional Group Channel Partners
FROM: John Evans, CxO Food Americas
RE: Electrolux Professional Group Price Adjustment Effective January 1, 2025

Dear Valued Partner,

Electrolux Professional Group will implement a price adjustment for all foodservice and beverage brands effective on orders shipped January 1, 2025, and beyond. The amount of the adjustment is still to be determined based upon forecasts of Commodity, Labor and Overhead increases. We intend to communicate more details on the amount of the adjustment mid-November, 2024. At that time, we will also communicate when you can expect to see updated pricing in AutoQuotes.

Any order shipping January 1, 2025, or later will be subject to January 1, 2025, pricing regardless of quotation date.

Although there are indications that costs have normalized, there are other areas that have continued to rise beyond what was covered in the previous price increase. Labor, Utilities, Insurances and Logistics costs have resulted in continued overall increases.

We thank you for your continued support of our company. We will continue to earn your business every day through exceptional customer service, world-class products, and product designs that help make our customers' work-life easier, more profitable, and truly sustainable every day.

Sincerely,

John Evans
 CxO, Food Americas
 Electrolux Professional Group



GRINDMASTER

CRATHCO

UNIC



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Classification: INTERNAL